

# The Social Media Landscape in 2024: A Practical Guide for Catholic Parishes

Oct 10, 2023 | 11:00 AM CT

**PSG**  
PRENGER SOLUTIONS GROUP



Hosted by:  
**Nic Prenger & John Rogers**

For the past five years, PSG experts have been working with parishes in the wild and ever-changing world of social media. We've helped thousands of churches create great content, engage their parishioners, and invite their neighbors into the life of faith.

In all, we've helped more than 4,000 parishes modernize their approach to communications, increase offertory, and increase parishioner engagement.

**On October 10 we're going to share what we've learned in the most practical and useful webinar you've ever attended. This is the perfect way to supercharge your 2024 communications strategy.**

Reserve your spot to learn everything your parish (and diocese) needs to know about social media.

## Attendees will learn:

1. Which social media platforms your parishioners are using and tips on how best to reach them in 2024, including information on X and Threads
2. Case studies on how different parishes are approaching social media
3. Practical advice on how to create a "virtuous circle" of parish content without extra effort
4. Tips for using social media to reach new neighbors
5. Advice on how to use a limited marketing budget to greatest effect

## FREE resources for:

- Pastors
- Business Managers
- Communications Directors
- Ministry Heads
- Diocesan Communications Professionals
- Development Directors
- People working in Evangelization
- People working in Faith Formation

**Attendees will receive our 2024 Parish Social Media Guide – chock full of our best tips and tricks for parishes and dioceses.**



**October 10, 2023 | 11:00 AM CT | Register: [bit.ly/2024-social](https://bit.ly/2024-social)**